



SCHEDULE AT A GLANCE

WEDNESDAY, FEBRUARY 24



7:30 a.m. – 6:00 p.m. Registration
 8:00 a.m. – 8:30 a.m. Continental Breakfast
 8:30 a.m. – 6:00 p.m. Exhibit Hall Open

8:30 a.m. – 10:00 a.m. General Session, Charlotte & Mecklenburg Room
 Welcome, Craig Warman, SEOUC Chair
 Keynote Address, Craig Shallahamer, OraPub, Inc., *A Day in the Life of an Oracle Block*

Dunn Graham Graves North Carolina South Carolina

Session 1 → 10:00 a.m. – 11:00 a.m.

<p><i>Oracle Apps</i></p> <p>Maximum Availability Patching Strategy (MAPS)</p> <p>Edward Jayaraj Oracle Corporation</p>	<p><i>DW/BI</i></p> <p>Done with ERP, Here's Your BI ToolKit</p> <p>Rishi Bhatnagar Syntelli Solutions, Inc.</p>	<p><i>App Development</i></p> <p>"Excel"ing with PL/SQL: Generating Excel Spreadsheets with PL/SOL</p> <p>Jason Bennett Charlotte-Mecklenburg Police Department</p>	<p><i>DBA</i></p> <p>Mission-Critical Database Change Deployment: Rapid, Manageable, Consistent</p> <p>Vlado Barun Jewelry Television</p>	<p><i>DW/BI</i></p> <p>With So Many Integration Tools, Which Tool is Right for the Job?</p> <p>Paul Scott SSG, Ltd.</p>
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Session 2 → 11:10 a.m. – 12:10 p.m.

<p><i>Oracle Apps</i></p> <p>E-Business Suite 12 Upgrade—An Easier-Ride on 9-Miles of Bad Road</p> <p>Michael Barone OATC, Inc.</p>	<p><i>DW/BI</i></p> <p>Sustaining Government Effectiveness through Visual Analytics</p> <p>Jim Raper City of Charlotte</p>	<p><i>App Development</i></p> <p>A Language-Neutral Programming Interface to Oracle</p> <p>Andy Bourassa Digital Gaslight, Inc.</p>	<p><i>DBA</i></p> <p>Testing to Destruction Part 2</p> <p>Mike Ault Texas Memory Systems, Inc.</p>	<p><i>Security</i></p> <p>The Achilles Heel in your Data Security Strategy</p> <p>Tony Cannizzo DynamicDB</p>
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12:15 p.m. – 2:00 p.m. Lunch sponsored by **ORACLE** Oracle Keynote, Charles Garry, *Lowering Your IT Costs*

Session 3 → 2:10 p.m. – 3:10 p.m.

<p><i>Oracle Apps</i></p> <p>Successful Oracle Database 11g Upgrades with the E-Business Suite</p> <p>Michael Brown Colibri Limited</p>	<p><i>DW/BI</i></p> <p>Converting Oracle Reports to BI Publisher - Key Steps to a Successful Migration Project</p> <p>Jennifer McNeill CipherSoft, Inc.</p>	<p><i>App Development</i></p> <p>Gaining Insight into Business Resources Using Oracle APEX</p> <p>Doris Phillips City of Charlotte</p>	<p><i>DBA</i></p> <p>Listening In: Passive Capture and Analysis of Oracle Network Traffic</p> <p>Jonah Harris myYearbook.com</p>	<p><i>App Development</i></p> <p>Advantages of a Data Access Layer</p> <p>Margaret Norman Duke Energy</p>
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3:15 p.m. – 4:00 p.m. Break and Vendor Demo by Ciphersoft  

Session 4 → 4:00 p.m. – 5:00 p.m.

<p><i>Oracle Apps</i></p> <p>Application Express - Making Oracle HR Fun and Highly Productive!</p> <p>Ricky Burke Novara Solutions</p>	<p><i>DW/BI</i></p> <p>Enterprise Performance Management at Duke University Health System</p> <p>Jason Little Analytic Vision</p>	<p><i>Management/Trends</i></p> <p>Corral: Bringing Non-Oracle Applications Into the Fold</p> <p>George Flanagan Digital Gaslight, Inc.</p>	<p><i>DBA</i></p> <p>Database Duplication Using RMAN in 11g</p> <p>John Claxton B/E Aerospace</p>	<p><i>System Architecture</i></p> <p>Utilizing ASM Preferred Read Groups to Maximize Oracle Performance</p> <p>Mike Ault Texas Memory Systems, Inc.</p>
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5:00 p.m. – 6:00 p.m. Networking Reception, Book Signing & Giveaways, Charlotte & Mecklenburg Room

